



RUSHBROOKE
COMMUNICATIONS

British Columbia: North Coast Oil Refinery Study

Prepared for Pacific Future Energy Corporation

May 2014

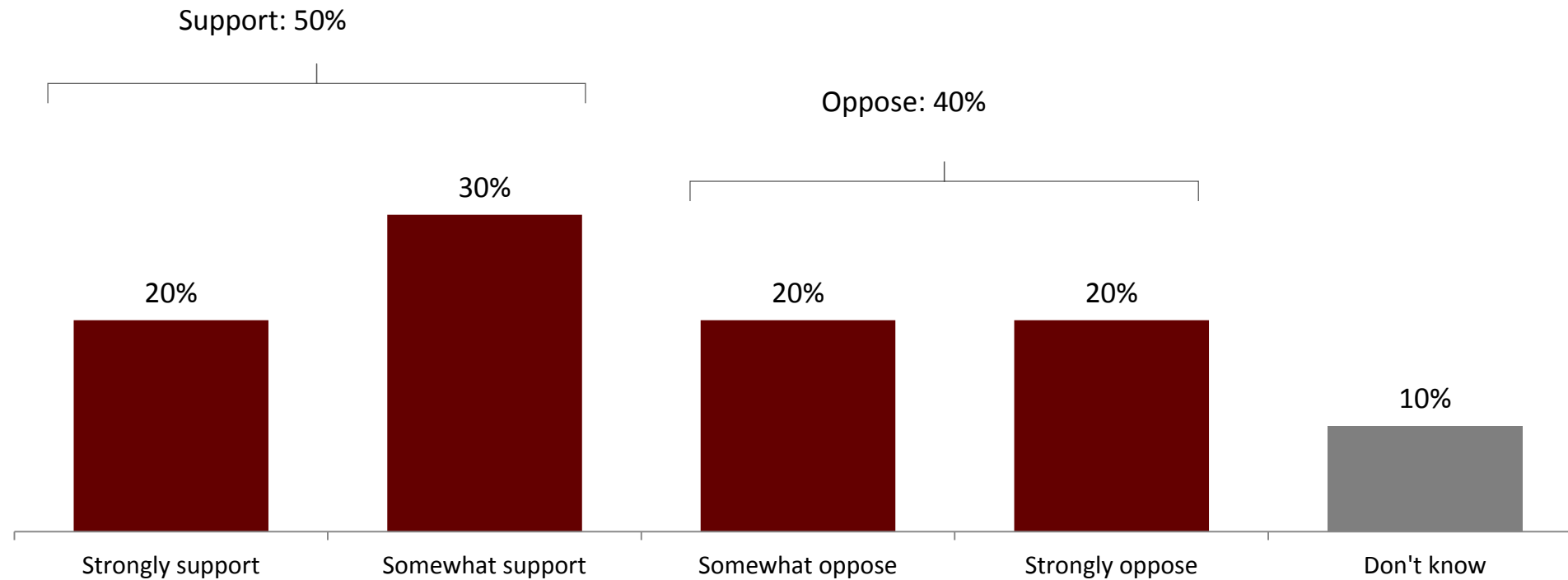
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Methodology

- This survey was conducted online between May 15-21, 2014 among residents of British Columbia aged 18+.
- The final results were weighted to the latest census Canada statistics for age and gender in regions of British Columbia.
- The Marketing Research and Intelligence Association prohibits statements about margins of sampling error or population estimates with regard to most online panels.
- A random probability sample of **n= 800 has a margin of error of +/- 3.46%** (95% confidence).
- The margin of error would be larger within each sub-grouping of the sample.

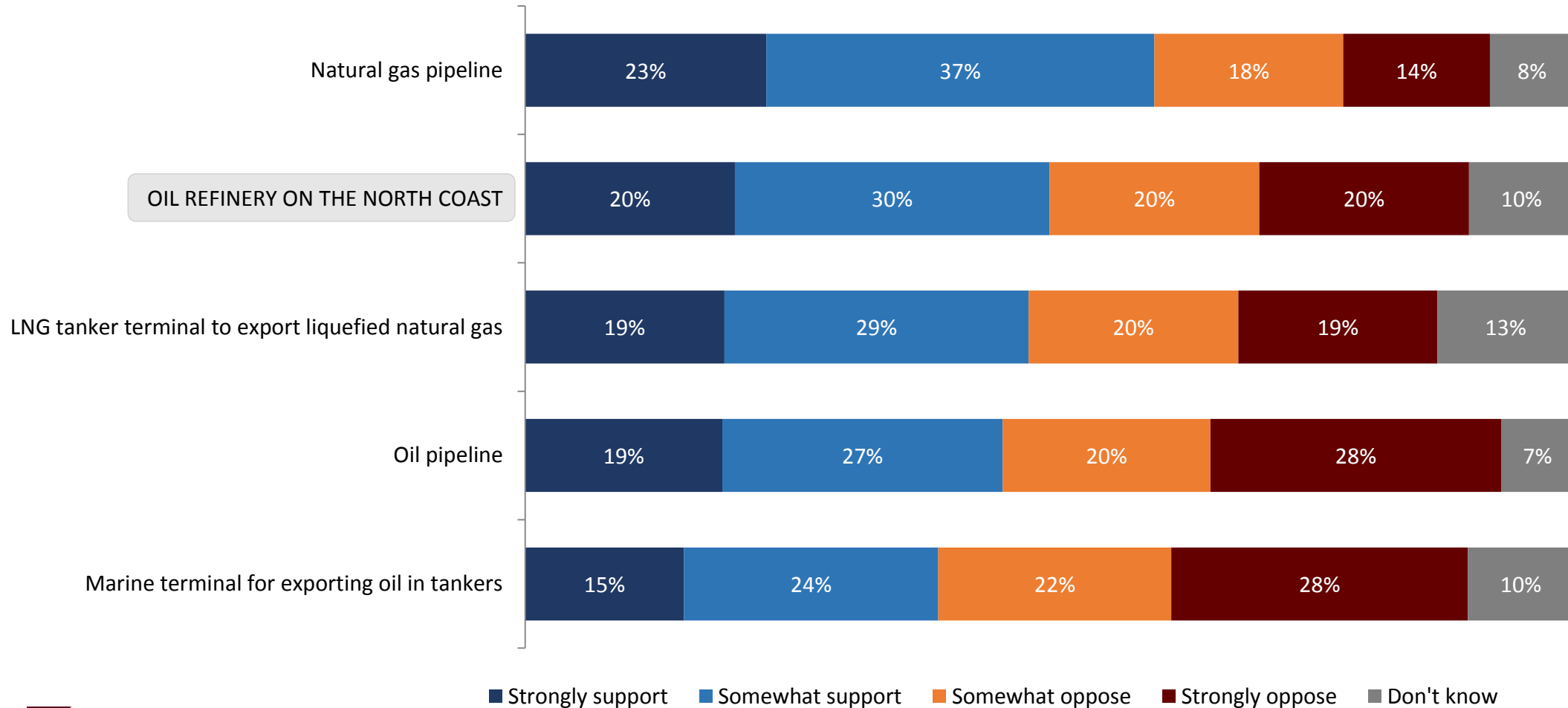
Support: Majority support refinery

Q: Based on everything you know, would you support or oppose a plan to build an oil refinery on British Columbia's North Coast?



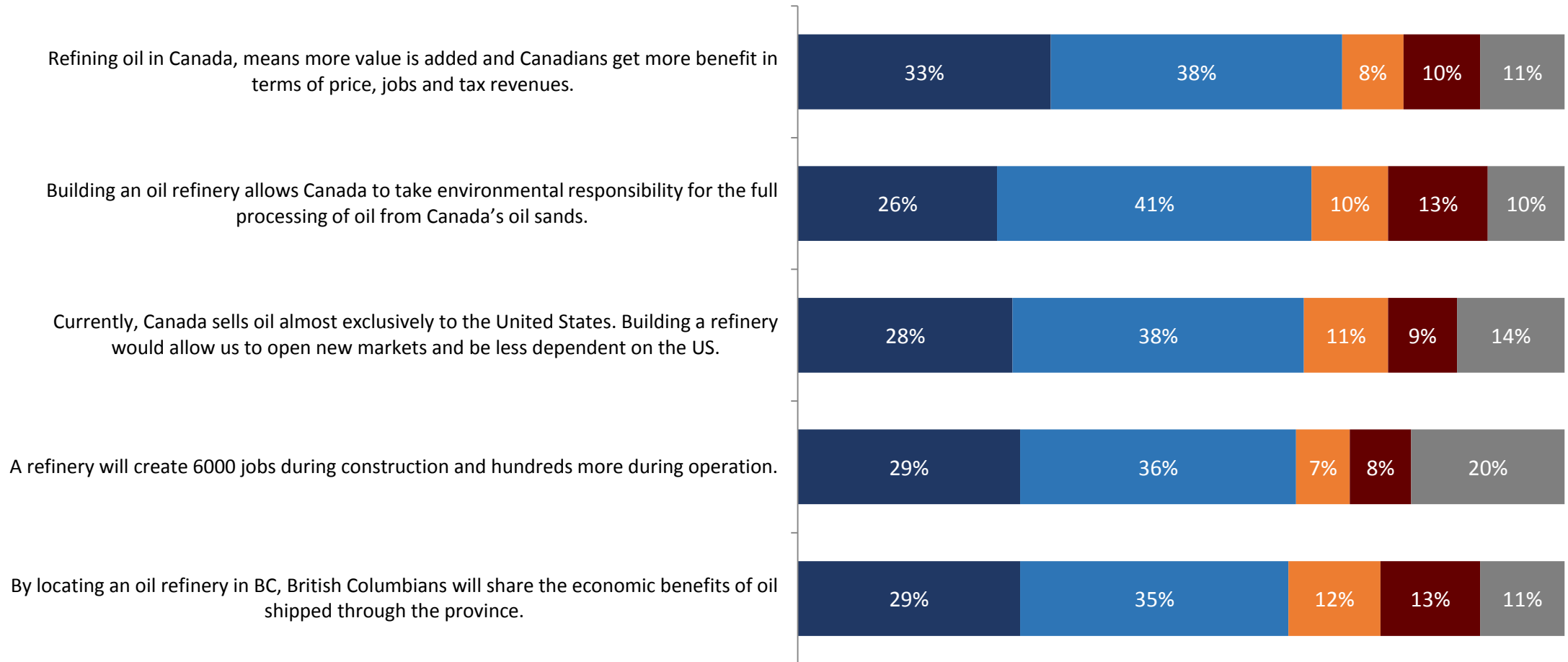
Refinery: In context and comparative

Q: For each of the following types of development, please indicate if you would support or oppose them:



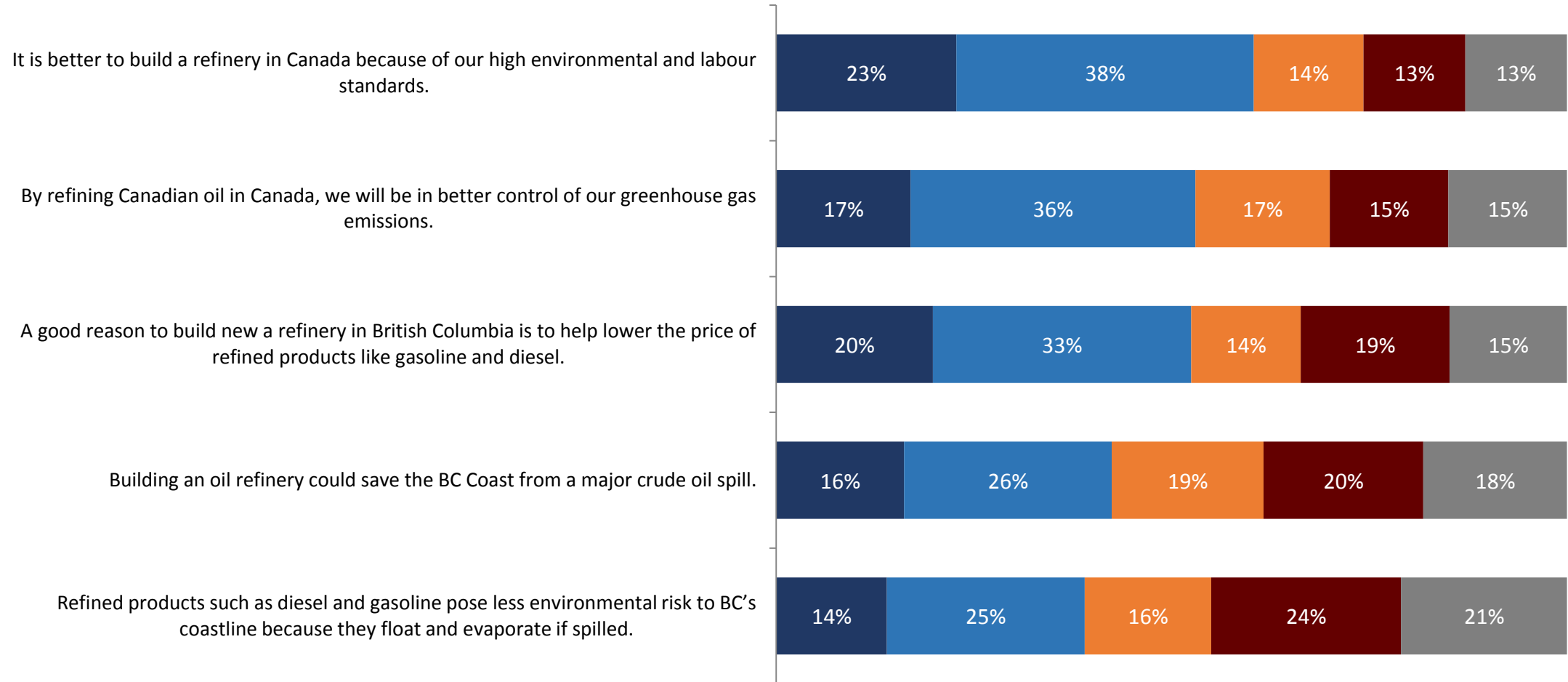
Value added and environmental responsibility key

Q: For each statement please respond whether you agree or disagree:



Canadian environmental and labour standards a positive

Q: For each statement please respond whether you agree or disagree:





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